

# Seating

.mdd



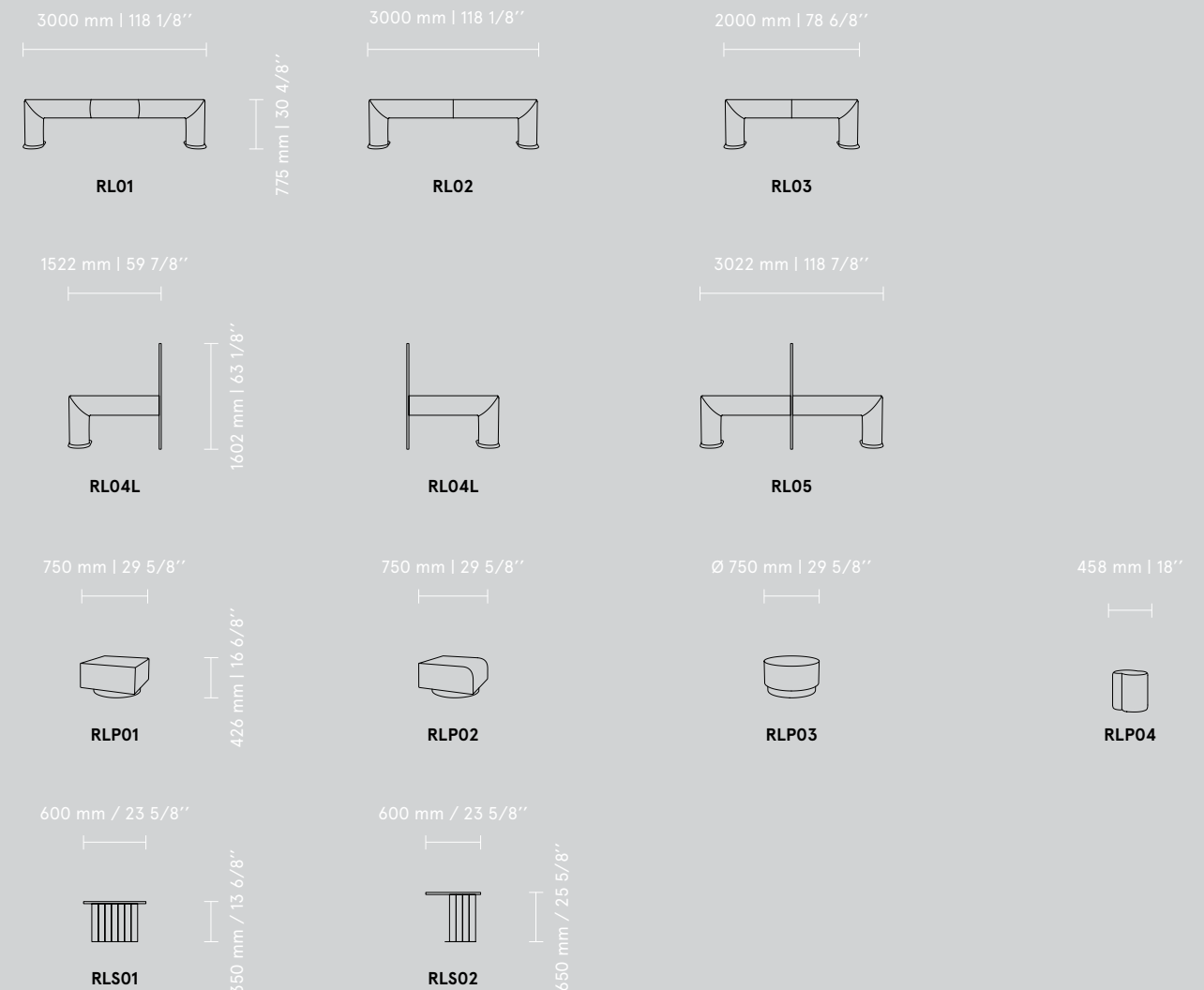
# Roll

by Beza Projekt

**Roll – Be creative the way you like it.**  
**Multifunctional seat system Roll is a brand new collection in the .mdd’s offer.**

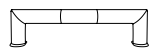
The collection was inspired by the 80s’ style and Italian postmodernism. The furniture system consists of leaning rail, pouffes, sofa, and coffee tables. Modern leaning rails make a great element of public spaces such as gyms, shopping malls, theatres or cinemas but also part of the office and chill-out zones arrangements. Roll leaning rails are available in various dimensions. Among the obtainable modules, there is also a version with a middle partition wall. Pouffes with aluminium bases allow creating diverse layouts with the rest of the collection. They are suitable for both smaller interiors as well as larger open public and office spaces. The offer

also features a Roll sofa constituting of the leaning rail and upholstered soft pouffes. Such a combination of furniture can be later used in lounge zones, which by definition should be a place supporting relaxation and regeneration. By implementing the module with partition wall into the sofa, one can designate separate areas in the space what makes the sofa that much more functional. The coffee tables with their timeless and distinctive design complement the system. Dozens of fabrics to choose from make Roll not only a great element of a modern décor but also a classic one. What is more, the collection shows a multitude of colour options that help to achieve a stylistically coherent arrangement regardless of the leading style of the interior. The space with Roll collection in it will certainly be filled with an inspiring character.









**RL01**  
3000 / 775  
118 1/8" / 23 5/8" / 30 4/8"



**RLP04**  
458 / 426  
18" / 16 6/8"



**RLP02**  
750 / 426  
29 5/8" / 16 6/8"



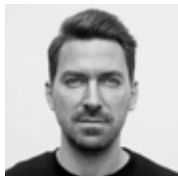
**RLS01**  
600 / 350  
23 5/8" / 13 6/8"

# Designers



**Gudmundur  
Ludvik**

I am intrigued by the balance between simplicity and complexity. Exploring challenges through multiple perspectives helps me in understanding and reducing them to the core and transforming into simple and intuitive solutions.



**Dirk  
Winkel**

I love exploring new materials and production processes, and I am driven by belief in the beauty of a deeply geometrical formal purism. Careful consideration of every single radius, dimension and proportion of a design is the key to a sustainable formal expression.



**Form Us  
With Love**

Good design is a hard question—it's in the eye of the beholder. But if you manage to put a material on the right spot, in both an interior or a product, you come quite for.



**Krystian  
Kowalski**

As a hands-on designer my work process combines a full-scale models and prototypes with technology research and advance cad modelling. This methodical approach is focused on revealing the essence of each design. I believe experiencing the product is the only way to develop valuable furniture.



**Javier  
Cuñado**

In a smart working environment, each team member should be supported to improve their efficiency.



**Beza  
Projekt**

We cross the border between the world of utility items and the world of conceptual artefacts. Each project is based on the individual approach to the client's needs and tells a different story.



**Andreas  
Krob**

A good office chair should be intuitive in how it's used.



**Dymitr  
Malcew**

I'm inspired by things that happen on the periphery and at the intersection of disciplines, cultures and experiences. Regardless of the scale, form or style of the product, designing "experiences" is always the priority. Frame, material and detail is a form of communication with the user.

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