

# Seating





# Afi

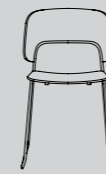
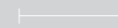
by Gudmundur Ludvik

**Designed with utmost attention to details and manufactured with the finest craftsmanship – AFI is the ultimate answer to a versatile chair and stool.**

Its adaptiveness to the specificity of the surroundings makes it an obvious pick for hotels, medical centres, restaurants, offices, but also residential and public spaces. The backrest was designed with comfort in mind. Embracing the user in a delicate grip, AFI ensures a

stable sitting position. The powder-coated black matte finish of the frame helps AFI seamlessly blend with any interior and emphasises its exquisite shape. Both the seat and the backrest are made of veneer plywood available in two subdued shades of oak. AFI conveys the concept of minimalism supported by the high-quality materials making its affiliation with the Scandinavian design by no means accidental.

567 mm | 22 3/8"

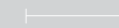


AF04

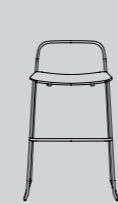


801 mm | 31 4/8"

530 mm | 20 7/8"



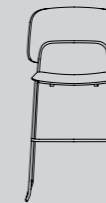
AF05



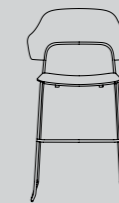
AF06



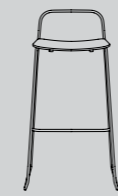
1000 mm | 39 3/8"



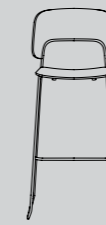
AF07



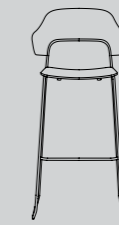
AF08



AF01



AF02



AF03



1068 mm | 43 1/4"



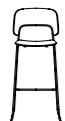






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Afi



**AF02**  
 567 / 530 / 1098  
 22 3/8" / 20 7/8" / 43 1/4"



**AF03**  
 567 / 530 / 1098  
 22 3/8" / 20 7/8" / 43 1/4"



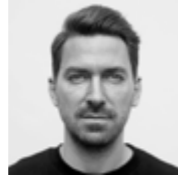
**AF01**  
 567 / 530 / 1098  
 22 3/8" / 20 7/8" / 43 1/4"

# Designers



**Gudmundur  
Ludvik**

I am intrigued by the balance between simplicity and complexity. Exploring challenges through multiple perspectives helps me in understanding and reducing them to the core and transforming into simple and intuitive solutions.



**Dirk  
Winkel**

I love exploring new materials and production processes, and I am driven by belief in the beauty of a deeply geometrical formal purism. Careful consideration of every single radius, dimension and proportion of a design is the key to a sustainable formal expression.



**Form Us  
With Love**

Good design is a hard question—it's in the eye of the beholder. But if you manage to put a material on the right spot, in both an interior or a product, you come quite for.



**Krystian  
Kowalski**

As a hands-on designer my work process combines a full-scale models and prototypes with technology research and advance cad modelling. This methodical approach is focused on revealing the essence of each design. I believe experiencing the product is the only way to develop valuable furniture.



**Javier  
Cuñado**

In a smart working environment, each team member should be supported to improve their efficiency.



**Beza  
Projekt**

We cross the border between the world of utility items and the world of conceptual artefacts. Each project is based on the individual approach to the client's needs and tells a different story.



**Andreas  
Krob**

A good office chair should be intuitive in how it's used.



**Dymitr  
Malcew**

I'm inspired by things that happen on the periphery and at the intersection of disciplines, cultures and experiences. Regardless of the scale, form or style of the product, designing "experiences" is always the priority. Frame, material and detail is a form of communication with the user.

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